

CLAIMS

What is claimed is:

1 1. A method for evaluating a business development transaction, comprising the steps of:
2 prompting a user to create a business development file describing a product or service;
3 adding such business development file to a database containing a plurality of business
4 development files;
5 searching said database to locate at least one business development file meeting a
6 predefined compatibility threshold to warrant investigation of a business development
7 transaction;
8 identifying at least one target business development file produced from said search for
9 combinatory evaluation;
10 initiating a mating function between said created business development file and said
11 target business development file;
12 initiating construction of a financial model of said business development transaction
13 based on said mating function; and
14 creating human readable forms illustrating said financial model.

1 2. A system for evaluating a business development transaction, comprising a micro-
2 processor controlled business development server system, said business development server
3 system further comprising executable computer instructions to:
4 prompt a user to create a business development file describing a product or service;
5 add such business development file to a database containing a plurality of business
6 development files;

7 search said database to locate at least one business development file meeting a predefined
8 compatibility threshold to warrant investigation of a business development transaction;
9 identify at least one target business development file produced from said search for
10 combinatory evaluation;
11 initiate a mating function between said created business development file and said target
12 business development file;
13 initiate construction of a financial model of said business development transaction based
14 on said mating function; and
15 create human readable forms illustrating said financial model.

16